

THE STAGE IS SET THE INVITATION IS YOURS

India's First. Coimbatore's Biggest



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SEPTEMBER		
24	25	26

3 book of records titles 6 certifications India book of records
&
Asia book of records

V E N U E

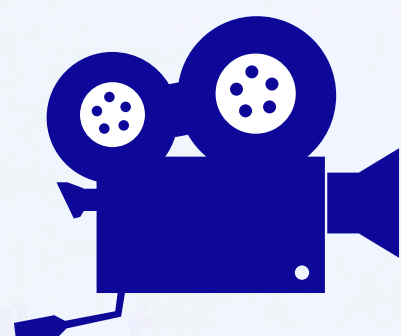


**SRI RAMAKRISHNA INSTITUTE
OF TECHNOLOGY**

E V E N T S



**36-Hour
AI Hackathon**



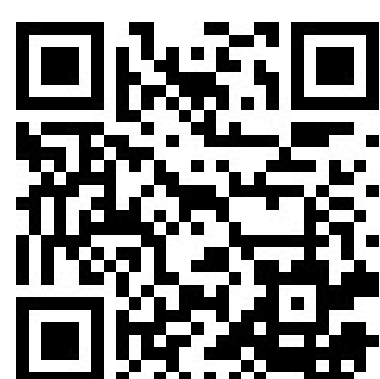
AI Film Fest



**AI Brand
Ads Challenge**



**Student
Startup Pitching**



REGISTER NOW



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HACKATHON BENEFITS



ONLY FOR COLLEGE STUDENTS



TRACK 1

**Full Stack Open
Source Contribution**



TRACK 2

**Women
Safety Tech**



TRACK 3

**Government
for People**



TRACK 4

**Build and Sell
in 36 Hours**



REWARDS & OPPORTUNITIES



1 ₹2 Lakhs worth of Prize Pool



2 *Internship Opportunity



3 *Startup Mentorship
Opportunities



4 * Selected projects will receive
Startup funding support



5 * Selected projects will receive
Mentorship support



6 * SISFS & Tanseed Funding
Guidance



PARTICIPANT BENEFITS



1 welcom kit



2 2 Dinners



3 8 Refreshments



4 Official T-Shirt



5 2 WorkShops Access



6 Participation Certificate

Rs 2,00,000

PRIZE POOL



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FILM FESTIVAL BENEFITS

 **Open For Creators, Studios, Students**

A full Short-Film Festival for AI-generated Cinema. Create a 5 minute narrative Film using any AI tools. Films will be Screened publicly on Day 2, with judges voting Contributing to the Final score.



REWARDS & OPPORTUNITIES



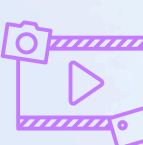
1 ₹2 Lakhs worth of Prize Pool



2 * Internship Opportunity



3 Live Screening Opportunity



4 * Winning ads will be submitted to a Leading OTT Platform



5 * Winning ads will be taken by the brand



6 Industry Exposure & Recognition



PARTICIPANT BENEFITS



1 1 Lunch & Refreshment



2 Workshops Access



3 Official T-Shirt



4 Permanent archive on Shortfundly OTT



5 Access to Industry Experts & Mentors



6 Opportunity to Showcase Creative AI Film Skills



7 Participation Certificate

Rs 2,00,000

PRIZE POOL



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BRAND ADS CHALLENGE BENEFITS

Produce a 30 - seconds AI Brand Advertisement Film entirely using AI tools. Real Brand Exposure and Industry Recognition await the Winners.

Open For Creators, Studios, Students



REWARDS & OPPORTUNITIES



1 ₹2 Lakhs worth of Prize Pool



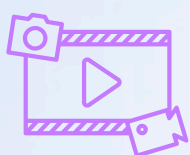
2 * Internship Opportunity



3 * Winning ads will be taken by the brand



4 * Winning ads will be submitted to a Leading OTT Platform



5 * Selected projects will receive mentorship support



6 Industry Exposure & Recognition



PARTICIPANT BENEFITS



1 1 Lunch & Refreshment



2 Workshops Access



3 Official T-Shirt



4 Permanent archive on Shortfundly OTT



5 Access to Industry Experts & Mentors



6 Opportunity to Showcase Creative AI Advertising Skills



7 Participation Certificate

Rs 2,00,000
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STUDENT STARTUP PITCHING BENEFITS

 **Only for college Student (Business school students included)**

A High-stakes Pitching Competition where Participants Present Projects, Products, or Startup Ideas to a Panel of Industry Experts, Angel Investors, and Serial Entrepreneurs.



REWARDS & OPPORTUNITIES



1 ₹2 Lakhs worth of Prize Pool



2 Industry Exposure & Career Opportunities



3 * Investor & Incubation Opportunities



4 * Startup Funding Support



5 * Startup India Mentorship



6 * SISFS & Tanseed Funding Guidance



PARTICIPANT BENEFITS



1 1 Lunch & Refreshment



2 WorkShops Access



3 Official T-Shirt



4 Access to Industry Experts, Angel Investors & Mentors



5 Recognition & Credits



6 Participation Certificate

Rs 2,00,000
PRIZE POOL



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₹8,00,000
TOTAL CASH PRIZE POOL

Common Benefits for All 4 Competitions



**Certificates for
Eligible Participants**



**Industry
Recognition**



**Networking with
Founders & Industry
Experts**



**Internship & Collaboration
Opportunities**



**Showcase Your Talent to
the AI Community**

COMPETITIONS



**AI Film
Festival**



**AI Brand Ad
Challenge**



**36-Hour
AI Hackathon**



**Student Startup
Pitching**

and be Part of Regional AI Summit 2.0

Scan To Register

