



SRI RAMAKRISHNA
INSTITUTE OF TECHNOLOGY

Yuvsoft
Simple. Strong. Reliable.

WE INVITE YOU TO



regional
aisummit 2.0
ai innovation hub | coimbatore | 2026

SEPTEMBER

24 25 26



SRI RAMAKRISHNA INSTITUTE OF TECHNOLOGY
PACHAPALAYAM, PERUR CHETTIPALAYAM, COIMBATORE.

YOUR BRAND
AT THE CENTER OF AI

**SOUTH INDIA'S BIGGEST AI
INNOVATION PLATFORM**

“ The next decade
belongs to **AI-Native Builders.** ”



3,400+
AUDIENCE



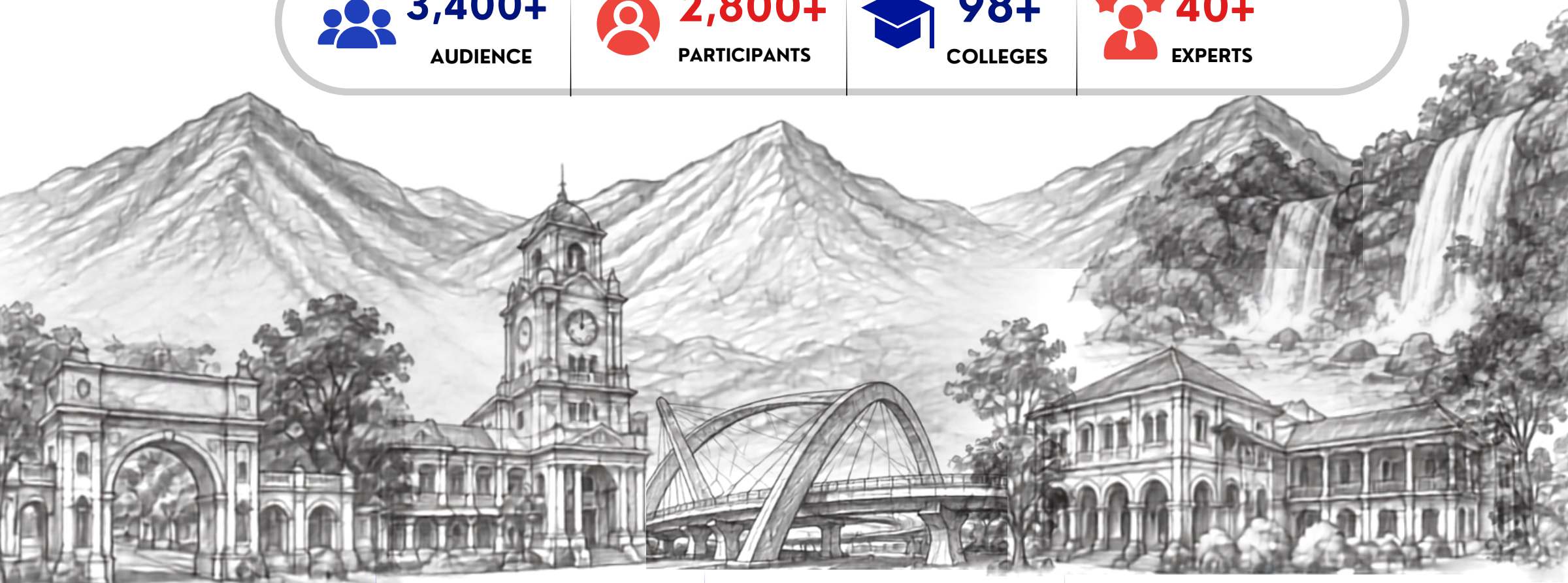
2,800+
PARTICIPANTS



98+
COLLEGES



40+
EXPERTS



INNOVATE.
COLLABORATE.



CREATE.
IMPACT.



BUILD THE FUTURE.
TOGETHER.



A MOVEMENT FOR
AI-NATIVE BUILDERS TOGETHER.



TITLE SPONSOR

OWN THE STAGE. LEAD THE AI MOVEMENT.

“ XYZ Presens RAS 2.0 ” - full-event namng rights & category exclusivity



INVESTMENT

₹20,00,000 + GST



SLOTS AVAILABLE

1 Only



DIGITAL IMPRESSIONS

10M+

100% of total
campaign reach



COST / 1,000 IMPRESSIONS

₹200

vs ₹150–300
market CPM



ON-GROUND REACH (CAC)

₹588

cost per engaged
attendee



CONTENT PRODUCTION VALUE

₹19,00,000

5 Premium AI ads + 10 reels
by Yuvaa Digitals & 300 AI
ads from participants



EFFECTIVE MONTHLY COST

₹1,66,667

across 12+ months
of content life



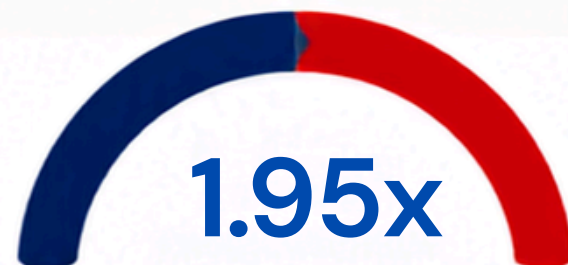
VALUE : INVESTMENT

1.95x

content + media
value alone

MAXIMUM VISIBILITY

Across all platforms,
on-ground & digital.



VALUE : INVESTMENT

LONG-TERM PRESENCE

Sustained brand recall
for 12+ months.

YOUR BRAND. AT THE CENTER OF AI.

Position your brand at the heart of South India's biggest AI innovation platform.



EXCLUSIVE
CATEGORY RIGHTS



EVENT NAMING
RIGHTS



PREMIUM STAGE
BRANDING



SPEAKER & JURY
ASSOCIATION



MASSIVE DIGITAL
AMPLIFICATION

EVENT SPONSORS

BE PART OF THE EXPERIENCE. POWER THE MOVEMENT.



FILM FESTIVAL SPONSOR

INVESTMENT
₹10,00,000 +GST

SLOTS AVAILABLE
3 SLOTS

 DIGITAL IMPRESSIONS

10M+

100% of total campaign reach

 COST / 1,000 IMPRESSIONS

₹222

vs ₹150-300 market CPM

 ON-GROUND REACH (CAC)

₹654

cost per engaged attendee

 CONTENT PRODUCTION VALUE

₹18,00,000

Short films, promos & reels by Yuvaas Digitals & participating teams

 EFFECTIVE MONTHLY COST

₹83,333

across 12+ months of content life

 VALUE: INVESTMENT

2.70X

content + media value alone



AI BRAND AD CHALLENGE SPONSOR

 INVESTMENT
₹8,00,000 + GST

SLOTS AVAILABLE
6 SLOTS

 DIGITAL IMPRESSIONS

10M+

100% of total campaign reach

 COST / 1,000 IMPRESSIONS

₹200

vs ₹150-300 market CPM

 ON-GROUND REACH (CAC)

₹588

cost per engaged attendee

 CONTENT PRODUCTION VALUE

₹22,50,000

Short films, promos & reels by Yuvaas Digitals & participating teams

 EFFECTIVE MONTHLY COST

₹66,667

across 12+ months of content life

 VALUE: INVESTMENT

3.81X

content + media value alone



SHOWCASE CREATIVITY
INSPIRE THE NEXT GENERATION.



AMPLIFY YOUR BRAND STORY.
DRIVE REAL IMPACT.



TWO POWERFUL PLATFORMS. ONE SHARED MISSION.

Empowering creators, Elevating ideas, Building an AI-native future



MASSIVE VISIBILITY
Accross all digital and on-ground platforms.



ENGAGE THOUSANDS
Students, creators, professionals and innovators.



PREMIUM BRANDING
On stage, online and across all event touchpoints



LONG-TERM IMPACT
Content that lives beyond the event for 12+ months



BUILD STRONG ASSOCIATION
With academia, industry & the AI community

ASSOCIATE & COMMUNITY SPONSORS

BE PART OF THE EXPERIENCE. POWER THE MOVEMENT.



ASSOCIATE SPONSOR

INVESTMENT
₹2,00,000 +GST

SLOTS AVAILABLE
8 SLOTS

DIGITAL IMPRESSIONS

10M+

15% of total campaign reach

COST / 1,000 IMPRESSIONS

₹133

Well below market CPM

ON-GROUND REACH (CAC)

₹392

cost per engaged attendee

WORKSHOP VISIBILITY

100%

of all Kongu Region Workshops

EFFECTIVE MONTHLY COST

₹16,667

across 12+ months of content life

VALUE: INVESTMENT

1.50X

Media value alone, excl. Workshops



COMMUNITY SPONSOR

INVESTMENT
₹50,000 + GST

SLOTS AVAILABLE
15 SLOTS

DIGITAL IMPRESSIONS

10M+

8% of total campaign reach

COST / 1,000 IMPRESSIONS

₹62.5

Lowest CPM of any tier

ON-GROUND REACH (CAC)

₹184

Lowest CAC of any tier

PLATFORMS FEATURED

3

Website, OTT, Yuva Digital

EFFECTIVE MONTHLY COST

₹4,167

across 12+ months of content life

VALUE: INVESTMENT

3.20X

Media value alone



STRATEGIC ASSOCIATION
Position your brand among innovators and influencers.



COMMUNITY IMPACT
Build meaningful connections. Drive real change.

“ TOGETHER, WE CAN BUILD AN **AI-NATIVE FUTURE** THAT INSPIRES, INNOVATES, AND IMPACTS.”



NETWORK AND CONNECT
Engage with students, innovators, experts & industry leaders.



BRAND EXPOSURE
Builds awareness across digital, on-ground & content platforms.



TRUST & CREDIBILITY
Associate with south india's biggest AI innovation platform.



LONG-TERM VALUE
Sustained visibility & impact beyond the event.



SUPPORT THE ECOSYSTEM
Fuel the next generation of AI-native Builders and changemakers.